



IIT Palakkad Technology IHub Foundation (IPTIF) is partnering with IKP EDEN for

DESIGN IMPACT MOVEMENT

A social initiative of Titan Industries

About the Program

Design Impact Movement, a social initiative of Titan encourages young people to use design for a positive social effect. This program is designed with college students and young professionals in mind. It provides sensitization, mentorship, an online registration platforms and course materials for an exciting adventure in social design innovation. IPTIF also conducting a Grand Pitch event under this program.

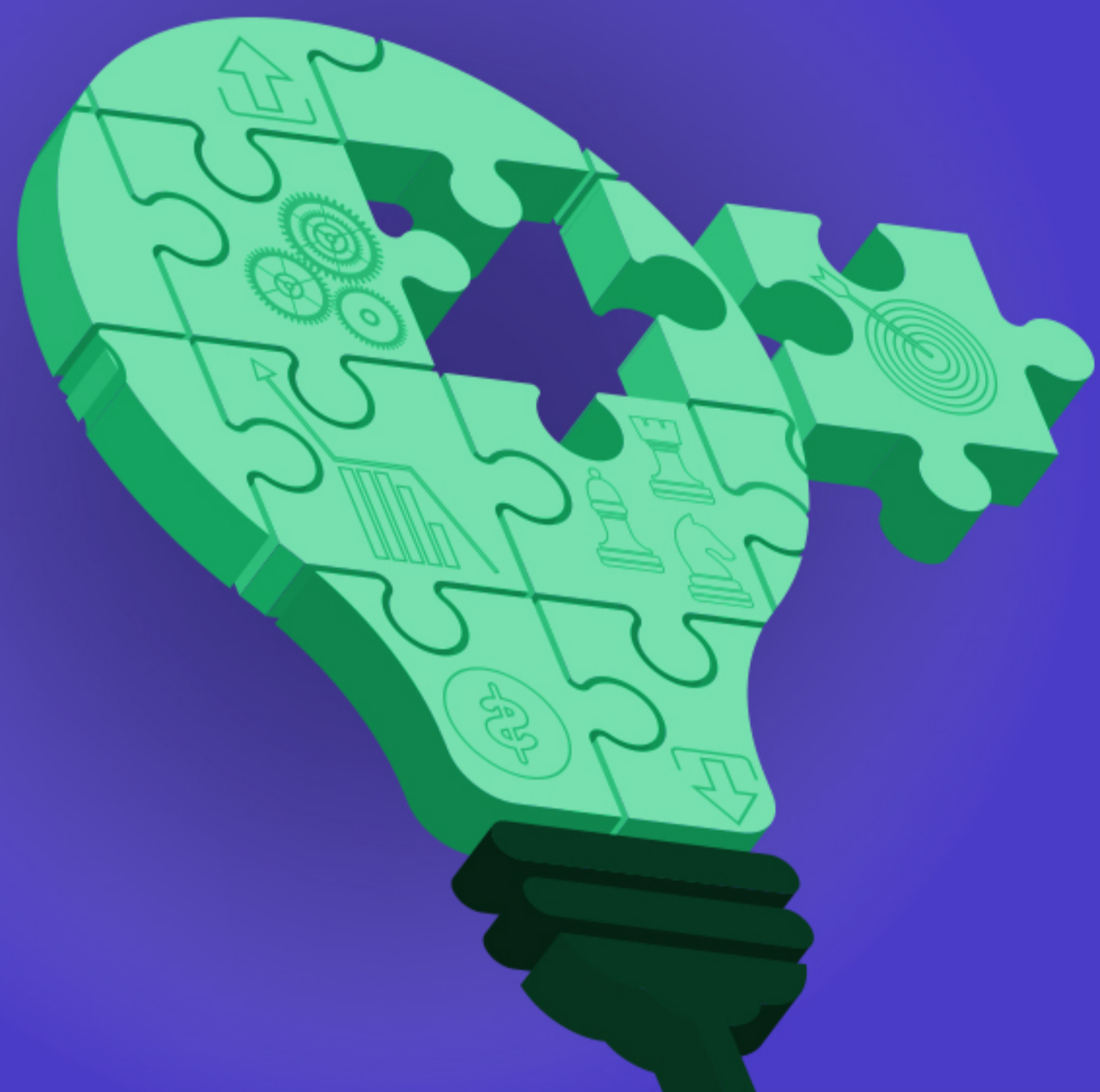
This is a Pan-India Movement and entries can be submitted over the web.

Eligibility

- ▶ Students and alums between age 16-27.
- ▶ Specialty for Design, Engineering, and Architecture students (but open for all).



Focus Areas



Clearly defined social problem statements with solutions (product or services) in the following areas:

- ▶ Energy, Environment and Sanitation.
- ▶ Safety and Sustainability.
- ▶ Healthcare, Agriculture and Livelihood.



Participants can enroll for more than one project. Additional credit if you have a low-fidelity prototype or CAD+CAM renders.

Offerings

National Level:



- Top 100 entries supported for Prototyping
- Top 25 teams supported for Business Incubation
- Top 3 teams supported for Go-To-Market

Regional Level:



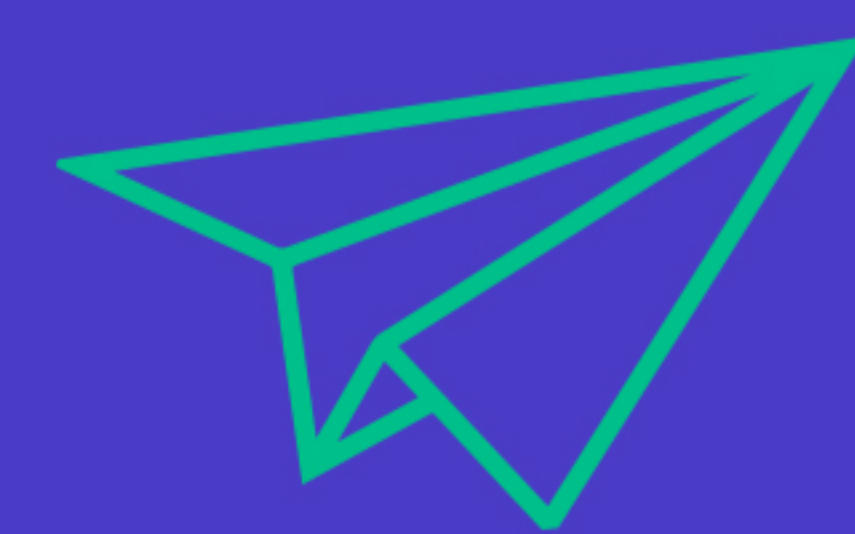
- ▶ IPTIF along with IKP EDEN is conducting a Grand pitch event for top entries from the region.
- ▶ Exclusive mentorship for the event from expert mentors.
- ▶ Exciting Awards, Prizes and further support awaits the winners from the Grand pitch event.

Click Here to Know More

<http://tinyurl.com/DIM-Details>

Click Here for Navigation Guide

<http://tinyurl.com/DIM-N-GUIDE>



Scan the QR or Click the Link for Register
<http://tinyurl.com/DIMatIITP>

The last date for submission

25th February 2024



Send your submissions also to hr@iptif.tech for the Grand Pitch competition