

# Lopa Mishra Jana

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## Profile

As an accomplished COO/HoC at Electropreneur Park, Bhubaneswar, STPINEXT, with over 17 years of experience in various national and international capacities, with a strong entrepreneurial background in the IT/ITes and ESDM industry, I excel in assisting startups in their technical & strategic growth, Skill development, mentorship, market connect and securing funding assistance. Leveraging my Graduate & Post Graduate degrees in Engineering and Business Management, as well as specialized training from Indian Institute of Management, Calcutta, I prove myself as a successful beginner, sustainer of entrepreneurial initiative as well as skills in stakeholder management & operations. By implementing effective inbound strategies and fostering a culture of innovation and nurturing talent, I have helped create a conducive environment for sustained growth within the organization. Through these efforts, I have been able to make a lasting impact in the national and international realm of entrepreneurship and technology.

## Career Highlights:

- Successfully organized acceleration program with Industry bodies: Safe India Hackathon (SIH), SCOUT (Smartcity Challenge and Outcomes for Urban Transformation), India's first Mining Challenge Program (MCP), Odisha Semiconductor Design Challenge through which more than 60 Implementable products were developed by more than 80 startups.
- Launched the Knowledge series "Electrovibes" with more than 28 Sessions completed under the series.
- Facilitated investments and grants to startups under different programs and schemes of the Govt.
- Set up the state-of-the-art ESDM Lab at Electropreneur Park-Bhubaneswar having facilities including Domain Specific Equipment for Drone Startups, AgriTech, Energy, Communication, PCB Prototyping machine, Benchtop SMT line, Component Bank, Test & Measurement Equipment etc.
- Partnered with VLSI Society - Odisha Chapter in Odisha & State Champion for IESA's campus connect Program.
- Selected as the Mentor of Change by Atal Innovation Mission (AIM)
- Selected as the Mentor in Maarg, Startup India, Govt. of India
- Undertaken a Journal research activity entitled "Solar-Powered IoT-Enabled Weather Monitoring System with AJAX-Based Webserver for Data Visualization" Published in IRJET journal
- Keynote speaker at CIPET LARPM, Birla Global University
- Addressed at IESA Startup Summit 2022, Bengaluru
- Addressed at the Technology Week, organised by Department of Telecommunications, Govt. of India
- Awarded with IESA Technovation award for diversity in ESDM industry at IESA vision Summit 2022
- Awarded as "Odisha's Women Leader" by World Women Leadership Congress
- Addressed at TEDxVSSUT event VSSUT, Burla

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- Chief Guest at Women's Entrepreneurship Summit at ACIC GIET UNIVERSITY FOUNDATION
- Panelist at SARCON conclave of Trident Academy of Technology on "Emerging Semicon Scenario in India"
- Invited for sectoral discussion on '**Electronics/ ICT & Technology**', Enhancing Trade & Investment Opportunities in the Global Electronics Supply Chain at the 27th edition of the World Investment Conference 2023 (WIC'23)
- Exclusive Leaders' Workshop on Capitalizing on the Unseen: Intangibles in Focus at India Habitat Centre in New Delhi.

## Experience:

### **Chief Operating Officer | Electropreneur Park, Bhubaneswar, AIC STPINEXT Initiatives | June 2020- Present**

- Establish the CoE as a prominent player in the ESDM domain through strategic scaling and impactful outreach activities.
- Track & monitor the budgetary expenditures of the CoE
- Nurture and support the growth of startups, Track, analyse and monitor their performance, offering essential resources and guidance to foster their success.
- Provide necessary assistance in formulating State & Central Govt. policies for the growth of startup ecosystem.
- Engagement with Industry associations for implementing corporate innovation programs
- Conceptualisation, implementation of various Initiatives taken for the Capacity building, Skill development & creating entrepreneurial awareness
- Preparation of Incubation cum Share Subscription and Shareholder's Agreement / Pre-incorporation Agreement/ Pre-incubation Undertaking with the start-ups onboarded
- Active Member in the Procurement committee, Project Monitoring Group of the CoE
- Provide comprehensive strategic guidance for the CoE and its incubated startups, encompassing operations, marketing, and best practices.
- Frame procedures and guidelines to ensure efficient coordination and consolidation of efforts within the CoE.
- Develop a robust startup recruitment process using marketing campaigns, outreach programs, hackathons, and open challenges and identify suitable startups and entrepreneurs who align with the CoE's vision and objectives.
- Launching New Acceleration Programs & mobilization of additional financial resources
- Reputation Management of the CoE on various social media platforms

### **Director | Enlve Digital Solutions LLP, Bhubaneswar | July 2017-June 2020**

- Implementing day to day management decisions, Project Management, Risk

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## Management & Compliance

- Preparation of program documents, proposals for business, seminars, trainings and workshops
- Developing and maintaining business plans along with Ideation
- Customer validation, conversion and retention of clients
- Web Portal Development, Dashboard/UI/UX developments, Online reputation management

## **Program Manager | Resource Development Centre, Bhubaneswar | May 2013-June 2017**

- Prepared program document of projects initiated/undertaken under earth sciences division of DST, Govt. of India
- Collected data on projects undertaken and involved in Operations; Analyzed data and drafted interim reports
- Networked with Scientists of DST funded institutes
- Program under Odisha Knowledge Corporation Limited (OKCL), Government of Odisha
- Involved in aim to create essential IT skill sets among the general populace
- Networked with stakeholders vis-à-vis educational institutions, individuals, and local neighbourhoods
- Providing continuous inputs and being an on-site source of information to the organization

## **Senior Software Engineer – Lead GIS Quality Analyst | Space Imaging Middle East, Dubai, UAE | Sept 2008 – April 2013**

- Involved in Leading a team for Module Testing, System Testing, Functional Testing and Regression Testing and monitored work of the projects.
- Plan Preparation for Quality Analysis of various GIS applications.
- Facility, Asset & Target, Report Templates, Collection Requirement, etc. using various GIS application tools
- Involved in testing features like asset tracking, scenarios, measurement queries, Spatial and attribute query tools on supported platforms such as ESRI ArcSDE, Oracle Spatial, and KML etc. and also in executing the test cases for various GIS applications.

## **Software Engineer – Telecom Testing | Wipro Technologies | Sept 2006 - April 2008**

- Software Engineer working on 3G/UMTS protocols, pre-IOT conformance & Telematics Network access device
- Analyzing of UE side protocols (GMM/SM/RRC & RLC/MAC)
- NAD analysis and testing for Continental automotive which supported CDMA 1x, working on L1 and L2 layer and different features simulating CDMA environment using Remote Station, Simulators (CMU200, CMU80) and live network.

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## **Education:**

Executive Program in Global Business Management | 2015 | IIM Calcutta

MBA | 2017 | Symbiosis Centre for Distance Learning Management

Bachelor of Engineering in Electronics & Instrumentation | 2005 | BPUT, Odisha

## **Abilities & Interests:**

- Operations & Strategy
- Startup
- Skill Development
- Portfolio Management
- Government, Industry Relations