

Srinivasa Murthy

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Visionary:

Running successful companies In India with Global presence, customers from Global markets.

Srinivasa Murthy best known as Srini brings more than 24 years of experience in the field of Business and Entrepreneurship. He is quite agile in the fields of technology, Leadership, Management and Free Education to the needy.

Started with Pharma selling then moved to Software Business management, later converted himself as a Serial Entrepreneur.

Passion:

Would like to build the business with great human values and our innovations; services should help our customers in a great way. He has a passion is to create more and more employment Globally. He believes that creating employment is creating the wealth to nations and it is the greatest service to the humanity.

After working for more than 15 years in senior management roles; he decided to pursue his vision of creating companies that can last beyond time and can produce best results. He had successfully Integrated Technology with Research Institutes.

Built products which are useful for the Nation.

1. Emergency management solution in any unwanted situations.
2. Disaster management solution for Tsunami kind of situation for Coastline Residence.

These two products are of National Importance and got the National Attention.

Under his leadership, Skyeits took several projects to provide turnkey solutions in the fields of GIS; IT& Product Development and various other Support services

- Skyeits also entered around Research and Development.
- Skyeits had established a dedicated R&D center in NIT -Warangal -India.

An MOU was signed between Skyeits and NIT-Warangal at Rastrapathi Bhavan in front of his excellency Honorable President of India for IT and Innovation, Transport engineering using best and latest technologies.

- He is in this mission from past 8+ years.
- He had created www.skyeits.com that had created as many as 450 jobs.
- He is quite successful in bringing companies to INDIA and making them invest in national projects.

Joint Venture:

He entered a Joint Venture with AAM Group from Australia & Skyeits Geo Spatial Division to become the market leader in Geo Spatial business in Asia in 2015. He was majority stake holder of the company until August 2017.

He was instrumental building this company in India as President and CEO until recently.

He is still owning 20% of the company and is Board of Director.

Currently he provides mentoring and direction to the organization.

Current:

- He is now leading “IIT Tirupati Navavishkar I-Hub Foundation (IITTNiF)”, a not-for-profit Section-8 company as the CEO since 2021. The project is funded by the National Mission on Interdisciplinary Cyber-Physical Systems (NM-ICPS), Department of Science and Technology (DST), India. This Hub is set up to host the Technology Innovation Hub (TIH) in Positioning and Precision Technologies (PPT).
- He is back to his founding company as Managing Director and CEO and started building the company that he owns more than 70% of the company from Sep 2017.
- Under his leadership, Skyeits is evolving as one of the most successful and product development and technology-oriented company.
- Skyeits is now transformed as product development and research-oriented organization and it has a tie-up with India best academic and Research Oriented Institutions like NIT-Warangal; IIIT -Hyderabad and more to follow.
- With IIIT- Hyderabad, Skyeits is building a product for Emergency Management.
- Emergency management solution is product that can save several lives in different kinds of Emergencies.
- Due to several vulnerabilities, Security of individuals becomes a most important aspect and in any unwanted situations, Skyeits -EMS helps different teams simultaneously work to provide help and make sure that needy gets the best and immediate support. This can save several lives in totality.
- Under his leadership Skyeits also mapped the Entire Coast of INDIA using Geo Spatial Technologies to help tsunami and tidal effects. This helps several fisher men as well as people who are living on coast lines to save their lives.
- His team also worked in mapping the floods of river Ganga to help all the river bed areas to give them the best solutions.
- This helped the company to the association with NIT-Warangal to build many more products like this.
- Srinivas is front runner for all these ideas as a founder and the CEO of the company.
- On expansion, Srinivas would like to launch his company in USA and take the advantage of innovations of USA and expand them in to Global markets.
- Srinivas also helps several other companies in their business growth as an advisor; Board of Director in different companies.

Some of the companies where is he the Board of Director and the chairman is

- www.millitoons.com a Public listed successful Media and leisure company. – Board of Director
- Salus India (P) Ltd: is wellness and Beauty Aggregator that can help the Industry for coming together and help each other and – Salus promotes Wellness Industry Globally. Owns the company with more than 90% stake.

He would like to launch this product from USA to reach the world market so that, most of the users can get the maximum benefit.

He is quick and best in identifying the best talent from across the Globe and associate with them for Business Growth.

He has worked in senior management roles in countries like Middle East, UK and frequently visited several countries including Australia, Singapore, Malaysia, Gulf and USA.

Education:

- He holds business management from one of the best Management houses of India that is IIM- Calcutta.
- He holds another Post Grad Dip in Project management form University of Hyderabad.
- He has done his bachelor's in mathematics from Nagarjuna University.

Associations:

Apart from his Management and business, he is very well connected with several organizations that promotes young leaders and academics.

- HYSEA
- CII
- TIE
- NASSCOM
- INDO-AMERICAN Chamber of Commerce
- Indo-Australian trade Associations.
- Indo-German Chambers
- UK-Trade Association.

He is a volunteer and active participant in various organizations that promotes Industry and Academia.

He is also part of Industrial Development Forum of newly formed State Govt. of Andhra Pradesh and is instrumental in accelerating the policy decisions and helping them on the marketing side of the business.

His knowledge and experience helped several startups and young enterprises in India.

Past:

1. Pharma: Worked as young Marketing executive to launch some of the best products that were first time to India in the areas of Oncology, Nephrology, Cardiology and neurology. Launched as many as 100+ molecules for the company that can save patients; manage pain and cure them from chronic diseases. Some of the products are still market leaders even after 20+ years. 1993-98
2. IT& Development: Initial years was passionate to develop applications and then core sales guy from inside helped me to convert self as the best Marketing Head to bring projects from different nations to execute them in India. Later created several models related to Onsite, near shore and offshore development practices. Involved and instrumental in implementing strategies related to overall business growth while building teams organically. 99-2002
3. IT-Mergers: Learned, how to build the companies on the valuations side of the business. How to create a real value overall and take them to new heights using In-Organic practices. Was involved in Mergers and Acquisitions. Instrumental and part of core teams of negotiations in this direction. Was involved in several mergers and several acquisitions. 2003-2008
4. Starting own company with partner: This is like a dream come true for any successful management executive. Floated the idea to start a company that can help Global Organizations to build their products. Started with as low as 6 people. Grew the company from Product Development to other services by adding new divisions in the organization, we have added, Support services, Geo spatial and Engg. Services. We have slowly started adding number of resources in each division and grew the company from 6 people to 600 + people. We have done number of projects that helped our clients to run their business successfully in USA, INDIA, Middle East and in other countries. As the Managing Director, I was instrumental in picking the right talent at right places and raise funds whenever business expands also create real value to all the stake holders and investors.
5. Coming out with 3 new products which are first of it's kind and can get Global attention in their space. Teams are working hard to build them fast and with quality. On our expansion, I would like to launch our US operations as early as possible.

Partners:

- Another advantage that Skye it has is its partner network.
- During his journey as an Entrepreneur, he had collaborated with numbers of partners for different partners.
- He strongly believes in partnerships for business growth.

Board of Advisors:

- It is very important to have different functional experts in every walk of life. To develop the company, we have right thought leaders of the industry who are Hall fame though their excellency at their work as Chief mentors and advisors.
- They create a great value to our organization in every respect.
- We work very closely with them to build our business.